Form 4281
PM Inc. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date Feb. 28, 1983

Brand: Other Promotions

393-057

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Oaklawn program from Feb. 5th to April 10 for 50 days.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____ _____

| | ESTIMATED COST | AMOUNT PAID | INVOICE NO. | INVOICE DATE | DATE PAID |
|---|---|---|---|---|---|
| JANUARY | | | | | |
| FEBRUARY | $14,500.00 | | | | |
| MARCH | | | | | |
| APRIL | | | | | |
| MAY | | | | | |
| JUNE | | | | | |
| JULY | | | | | |
| AUGUST | | | | | |
| SEPTEMBER | | | | | |
| OCTOBER | | | | | |
| NOVEMBER | | | | | |
| DECEMBER | | | | | |
| TOTAL | $14,500.00 | | | | |

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Source: https://www.industrydocuments.ucsf.edu/docs/fxbn0004